



DaWanda is the leading European market place for handcrafted goods.

A trailblazer for high quality craft businesses and shops in Europe, DaWanda is the voice to boost awareness of unique crafts and DIY work.

DaWanda was founded in 2006. Today, more than 1.6 million registered users can choose from a selection of over 2 million products, listed by 130.000 individual shops.

Our main categories are fashion, accessories, bags, jewellery, baby & children, home & living and supplies.

To enhance our platform with yet more exciting features, we are currently searching for a visionary

## **PRODUCT MANAGER (m/f)**

### **Your Responsibilities:**

- Manage and prioritize product backlogs on the basis of SCRUM
- Research and specify new features and enhancements to existing features
- Liase with developers, designers, product managers and other stakeholders to optimize the platform
- Balance business goals, financial responsibility and time to market
- Identify and analyze new and innovative product solutions

### **Our Requirements:**

- A minimum of 3 to 5 years experience in a similar role, ideally in an e-commerce environment
- Proven track record of successful product launches
- Strong business and technology background
- Expertise in agile development
- Excellent negotiation and communication skills
- Strong identification with the DIY business
- Driven, innovative and visionary personality
- Very good command of English

### **Our Offer:**

- A dynamic, creative, and cooperative start up environment
- The possibility to work with state of the art technologies and develop relevant skills
- Room for personal and professional development

### **Contact:**

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